

### **Entrepreneurial activity Continues to Grow:**

The early-stage entrepreneurial activity rate rose to 9.9% in 2024, confirming the post-pandemic recovery.



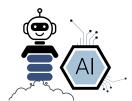
# **Entrepreneurial intentions remain high:**

A significant share of residents intend to start a business in the next three years, maintaining Luxembourg's strong position

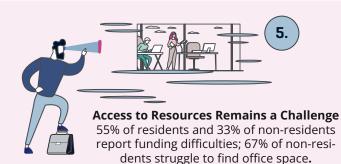


# Entrepreneurship quality and **innovation:** Luxembourg continues

to be recognized as a "strong innovator" in Europe, with a high share of entrepreneurs identifying as innovative.



AI - A New Driver and Risk Factor for Entrepreneurs: In 2024, 68% of entrepreneurs in Luxembourg saw Al as boosting productivity, 58% feared data risks, and 34% considered it essential to their business.







# **Fear of Failure Reaches Historic Low**

Only 41% of respondents hesitate to start a business due to fear of failure — the lowest ever recorded in Luxembourg.





# **MAIN TAKEAWAYS**

**Sustainability Commitment Remains Strong** Luxembourg's entrepreneurs continue to demonstrate a deep and consistent commitment to environmental and social responsibility, positioning the country as a leader in sustainable entrepreneurship.



**Sustainability Practices Reach New Highs** 

in 2024, 54% of entrepreneurs minimized environmental impact, and 66% maximized social impact — a sharp rise from previous vears.



# **Gender Gap Widens in Entrepreneurship** in 2024, 6.4% of women were involved in TEA compared to 13.3% of men, showing a

growing disparity.





# **Immigrant Entrepreneurs** Lead in Activity

11.7% of immigrants are involved in TEA, compared to 7% of natives, confirming their strong entrepreneurial role.