

ENTREPRENEURSHIP FOR SUSTAINABILITY

LUXEMBOURG, 14 OF MAY 2024

Tuesday 14 May

All day registration

09:30 - 09:50 Opening Remarks: Laurence GRAFF (INDR)

09:50 - 10:50 Keynote: David HALABISKY (OECD)

"The missing entrepreneurs: Reducing inequalities in entrepreneurship"

10:50 - 11:10 Coffee Break

11:10 - 12:00 Launch of the GEM Luxembourg report 2023/2024: Cesare RIILLO (STATEC)

12:00 - 13:00 Roundtable

"Entrepreneurship and Sustainable development in Luxembourg"

Moderator: Norry SCHNEIDER (CELL)

Anne-Marie LOESCH (House of Sustainability)

Denise FLETCHER (University of Luxembourg)

Clémentine VENCK (Cocottes)

Imeshi WEERASINGHE (WEO)

13:00 - 14:20 Lunch

14:20 - 15:20 Keynote: Sreevas SAHASRANAMAM (University of Glasgow, UK)

"Entrepreneurship and SDGs: What are we missing?"

15:20 - 15:30 Coffee Break

15:30 - 17:10 Presentations

"Climate change as an external enabler of entrepreneurial activity"

(Mirko HIRSCHMANN, Steffen FARNY and Christian FISCH)

"How digital capabilities help firms tackle climate change: an international study"

(Fotios KALANTZIS, Effie KESIDOU, Anastasia RI, Stephen ROPER)

"Exploring the signaling effect of B Corp certification in entrepreneurial finance"

(Thilo POLLMEIER, Mirko HIRSCHMANN, Christian FISCH)

"Entrepreneurial abilities translating into social and ecological behavior of entrepreneurs in different cultural contexts"

(Jörn BLOCK; Miriam GNAD; Frank LASCH; Alexandra MORITZ and Holger STEINMETZ)

17:10 - 17:30 Closing remarks: Serge Allegrezza (STATEC)

19:30 Social Dinner for speakers and presenters at [Brasserie Abtei](#), (28 Rue Münster, 2160 Grund Luxembourg)

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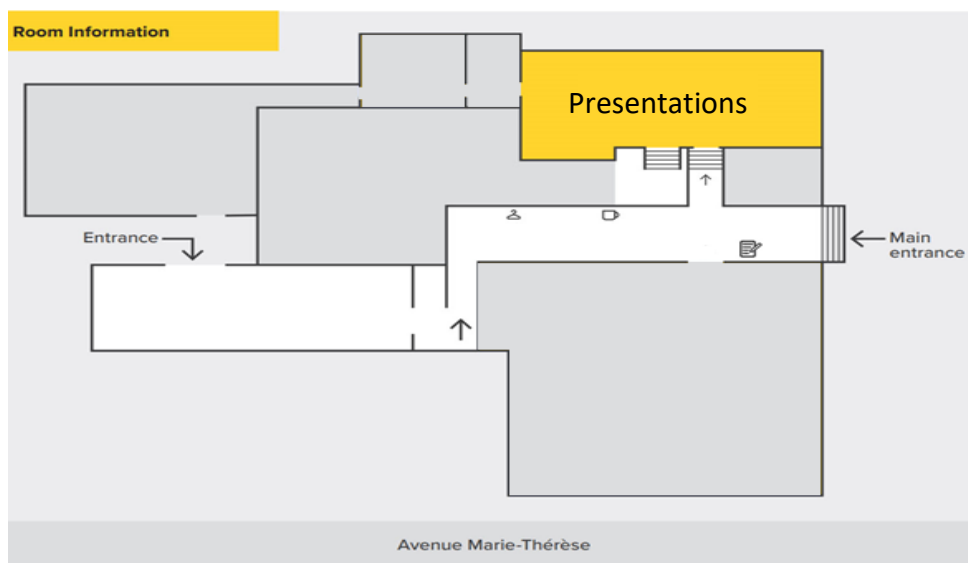
SESSION HOUSEKEEPING

- Presenters should arrive 10 minutes before the session starts in order to load their presentations;
- Please, send your presentation in advance to research@statec.etat.lu or bring your slideshow on a portable drive; you will not be able to connect your personal computer;
- Each speaker has 25 minutes in total. We recommend that presentations should be less than 18 minutes long, allowing for 7 minutes of Q&A;
- Each session will be recorded and shared online.

THE VENUE

The conference will take place in [Hotel Parc Belle-Vue](#), which is located in the heart of Luxembourg City.

5, avenue Marie-Thérèse, L-2132 Luxembourg



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GETTING TO THE VENUE

All public transit is free of charge in Luxembourg.

Hamilius is the bus and tram station in the city centre, which is a 10-minute walk away from the hotel.

From the Central Train Station (Gare Centrale), the tram stops at Hamilius.

From the airport, the bus lines 6 and 16 stop at Hamilius.

The bus stop nearest to the Hotel is Belair Rheinsheim, which is located a 5-minute walk away. Bus line number 15 stops there. Please note, buses going in the other directions (from the hotel towards Hamilius) stop on a different street, which is right outside the venue.

The bus stop Monterey in the city centre (also near Hamilius), is a 10-minute walk away from the hotel. Numerous bus lines serve this stop.

For more information concerning bus routes and timetables in Luxembourg, see mobiliteit.lu.

Taxis cannot be hailed on the street in Luxembourg. There are specific taxi stands. WEBTAXI has an app and is typically less expensive.

GETTING TO THE SOCIAL DINNER AT BRASSERIE ABTEI

The social dinner will take place at [Brasserie Abtei](#), (28 Rue Münster, 2160 Grund Luxemburg), which is located in Abbaye de Neumünster, in the Grund Luxemburg. From the conference venue, it is a 20 minute walk through the centre of the city, or a 15 minute walk from Hamilius.

ORGANIZING COMMITTEE

Serge ALLEGREZZA, Sylvie DIONISIO, Chiara PERONI, Maxime PETTINGER, Cesare RIILLO, Francesco SARRACINO

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List of speakers

Serge ALLEGREZZA, Director at STATEC - National Institute of statistics and economic studies of the Grand Duchy of Luxembourg- (Closing Remarks)

Denise FLETCHER, Full Professor at the University of Luxembourg. (Roundtable speaker)

Laurence GRAFF, Vice Director at INDR -The National Institute for Sustainable Development and Corporate Social Responsibility- (Opening Remarks)

David HALABISKY, project co-ordinator at OECD -Organisation for Economic Co-operation and Development-, France-(Keynote speaker)

Anne-Marie LOESCH, Head of Sustainability & Business Development at House of Sustainability (Roundtable speaker)

Cesare RIILLO, Senior Researcher at STATEC Research (Speaker)

Sreevas SAHASRANAMAM, full Professor at the University of Glasgow, UK. (Keynote speaker)

Norry SCHNEIDER, Coordinator at CELL -Centre for Ecological Learning Luxembourg- (Roundtable moderator)

Clémentine VENCK, Director at Cocottes. (Roundtable speaker)

Imeshi WEERASINGHE, founder of WEO – Environmental Analytics for all from Space (Roundtable speaker)

Posters

"Promoting Sustainable Mobility in Luxembourg: ValueTrip" (Federico BIGI, Simona POPOVA, Seyed Hassan HOSSEINI, Ulisse Saverio BASSI)

"Chemicals data for sustainable product design: challenges and opportunities for product developers and entrepreneurs" (Oona FREUDENTHAL, Marcos DASILVEIRA, Louis DELADIENNEE)

"Musica Maestro ! How Cultural Entrepreneurs have orchestrated the reputation of Made in Italy in Food and Fashion" (Nicoletta GIUSTI)

"Democratizing Sustainability Assessment: Leveraging Generative AI for Assessing Corporate Sustainability" (Mélanie LUXEMBOURGER)

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Direction générale des classes moyennes

