

Measuring Progress: STATEC Well-being Seminar Series

15:30 CET (9:30 AM Eastern) – 17:00 CET (11:00 AM Eastern)

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A guide for well-being policy: Discussing WISER's Green Book

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Abstract: How can Europe move beyond GDP and design policies that deliver high levels of well-being while remaining socially and environmentally sustainable? This online Measuring Progress session launches the WISER Green Book, a key output of the Horizon Europe WISER (Well-being in a Sustainable Economy Revisited) project. The aim of the Green Book is to translate cutting-edge interdisciplinary research into a concrete policy agenda for achieving a high well-being economy, aligning productivity, social and environmental sustainability, and experienced quality of life. In this session, we will focus on the role of social relations to kick-start a virtuous cycle and favour social and environmental economies in which people can thrive. In particular, we will use the example of policies for social relations to show what it means to prioritize well-being in decision making. The WISER project responds to growing concerns that economic growth alone is no longer sufficient to secure social progress. Rising inequality, loneliness, mental distress, environmental pressures, and stagnating subjective well-being call for a new policy framework that places well-being at the center of decision-making. The Green Book provides actionable guidance for policymakers, drawing on a comprehensive evidence base and innovative tools such as well-being dashboards, efficiency measures, and policy scenarios.

During this session, we will:

- Present the core principles of the WISER framework and its implications for European policy;
- Discuss how to operationalise a “win-win-win-win” strategy combining well-being, sustainability, productivity, and social cohesion;
- Showcase policy-relevant insights on how to strengthen social cohesion, reduce inequalities, and support sustainable lifestyles;
- Engage with policymakers on pathways for implementation.

The session is designed to foster dialogue between researchers and policy makers. We warmly invite researchers, policymakers, practitioners, and stakeholders interested in shaping the future of sustainable and inclusive well-being to join this discussion.

The webinar will be held in English via Cisco Webex and recorded.

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