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DATA SCIENCE

EuADS Summer School 2022 Data Science for Social Media

EuADS Symposium -
Translating data, from humans
to machines and back again

14 - 17 June 2022
Kirchberg, LUXEMBOURG

EuADS
European Association
for Data Science

EuADS Symposium – Translating data, from humans to machines and back again

Tuesday, 14.06.2022

13h00-14h00 **Registration and Coffee**

14h00-15h00 **Opening and Welcome**

Marc Hansen

Minister Delegate for Digitalisation

Peter Flach

EuADS President

15h30-17h00 **Sabine Krolak-Schwerdt Public Lecture**
The Whisper Challenge – The Rule of Proxies

Mireille Hildebrandt

Professor at Vrije University Brussels, B

17h00 **Welcome Reception**

Please refer to
euads.org for
eventual updates and
changes due to the
ongoing pandemic!

EuADS Summer School 2022 – Data Science for Social Media

Wednesday, 15.06.2022

09h30-13h00 **Static and Dynamic Mapping Methods for Uncovering Competitive Positions**
Bernd Skiera

Goethe University, Frankfurt, D

13h00-14h30 **Lunch Break**

14h30-18h00 **The co-evolution of digital behavioral trace and survey data in social networks**
Christoph Stadtfeld

ETH Zürich, CH

Thursday, 16.06.2022

09h30-13h00 **Social Media Metrics: definitions and applications**
Zohreh Zahedi

University of Leiden, NL

13h00-14h30 **Lunch Break**

14h30-18h00 **Qualitative and Quantitative Data Analytics in**
Data Science with Correspondence Analysis and Clustering
Fionn Murtagh

University of Huddersfield, UK

Friday, 17.06.2022

09h30-13h00 **Responsible Social-Media based Collective Intelligence**
Eirini Ntoutsis

Free University of Berlin, D

13h00 **Vin d'honneur**



Social media is ubiquitous in our modern world. Its ubiquity makes it an attractive object for study in various fields. Applications start with social science, over economics, computer science and go even to health science and disaster control.

On the other hand the validity of such data has been repeatedly brought into question and, given the rich portfolio of approaches and ideas, this field is certainly in danger of overpromising.

Regardless of these concerns, social media analysis will be an important method in future research in many fields. Discussing its potentials and limitations, transfer of methods and ideas, is what this summer school is about.



The Summer School is primarily aimed at advanced PhD students, postdoctoral and early-career researchers with an interest and basic grounding in data science, machine learning, and/or statistics.

Fees and Registration

The Symposium on Tuesday is free, but a registration is required.

For EuADS members the fee for participating in the Summer School is 250€. For non-members the fee is 300 € and includes a one-year EuADS membership for free, participation in the social event, all lunches, coffee breaks and cocktails.

To ensure an interactive experience the number of participants is limited to 60 persons, so early registration is strongly recommended. Please register by...

1. Sending an email with your personal details to contact@euads.org, with reference to EuADS Summer School 2022 on Social Media Analysis.

2. Transferring the amount to the Banque et Caisse d'Épargne de l'État, Luxembourg [BIC: BCEELULL - IBAN: LU47 0019 4655 6967 1000].

Once the personal details and registration fee have been received you will receive an email confirming your participation.

You can cancel your participation in the Summer School and get your participation fee refunded until May 31st, 2022. Just send an email to contact@euads.org.



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Or visit us on euads.org

